

From coach to parents
From minister to congregation
From teacher to students/students' parents

users should change the parts highlighted to customize it to their own organization-

Frederick J Bart, **the father of one of our runners**, has graciously offered to donate the royalties from the sale of his new book, *Middle Class To Millionaire*, to our **team**. Our **team** risks nothing. We don't have to take orders, collect money, or even distribute the books! His office will handle everything. All that we have to do is send emails.

What makes his offer especially generous is that he will donate his actual royalties as well as match it with personal funds.

Why would he do this? Well, the last chapter of the book is titled "Giving Feels Good", so that provides some insight. Also, he wants to sell the international rights to the book, but needs more U.S. sales to interest the foreign market.

It is an easy to read book, with lots of simple way to reduce spending and increase savings...with the goal of having people of average incomes become millionaires. The information applies to anyone from high school or older--so it makes a perfect gift idea

The chapter "Make Your Child A Millionaire" really has my interest piqued, I'd like to provide financial security for my children—something that most of our parents didn't do for us.

What can *you* do to help the **Regina Cross Country Team?**

(1) Purchase at least one copy of the book, if you're able. The book makes an excellent gift for anyone of high school age or older.

--AND--

(2) Send the **email to the contacts in your computer's address book**. You can just forward that email on to your friends and contacts or modify it however you feel is best.

From what I've learned: in most groups, each member can sell about 30 books simply by purchasing one copy and forwarding the email to friends and relatives. *If we're only average, each of us will raise nearly \$125.*

It is better than going door-to-door or asking people to buy products they don't really want. Most everyone can find a use for this book...even if they give it as a gift or donate it to a school or local library.

Here's how it works:

Go to www.MiddleClassToMillionaire.com to order the book.

At the check-out, enter the code **RXC (for Regina Cross Country)** and our team will get \$4 for every book purchased.

The Regina Cross Country team would like to attend a training camp this season and purchase new uniforms. Both of these are entirely possible—without expense to the girls—if we're able to get each member to send enough emails and sell enough books.

To the **Team!**

Coach Runfaster

PS Frederick Bart will also donate 10% of the sales of any packages of DVDs, books, financial worksheets and consultation that we sell! Our team can make up to \$100 for each item sold.

Brett: Please make this a link to SAMPLE LETTER #2